

## Advertising Rates for Our Own News: as from 1 April 2009

Total cost if running in <b>6 issues:</b>		\$	\$
Size: 1/8 page	9cm W X 6cm H	99.00 (mono)	150.00 (colour)
Size: 1/4 page	9cm W X 12.5cm H	132.00 (mono)	198.00 (colour)
Size: 1/2 page	12.5cm W X 18.5cm H	231.00 (mono)	347.00 (colour)
Size: full page	18.5cm W X 25cm H	528.00 (mono)	792.00 (colour)

Total cost if running in <b>12 issues:</b>		\$	\$
Size: 1/8 page	9cm W X 6cm H	176.00 (mono)	264.00 (colour)
Size: 1/4 page	9cm W X 12.5cm H	231.00 (mono)	346.00 (colour)
Size: 1/2 page	12.5cm W X 18.5cm H	407.00 (mono)	610.00 (colour)
Size: full page	18.5cm W X 25cm H	924.00 (mono)	1386.00 (colour)

### Single issue rates:

Size: 1/8 page	9cm W X 6cm H	40.00 (mono)	60.00 (colour)
Size: 1/4 page	9cm W X 12.5cm H	60.00 (mono)	90.00 (colour)
Size: 1/2 page	12.5cm W X 18.5cm H	100.00 (mono)	150.00 (colour)
Size: full page	18.5cm W X 25cm H	240.00 (mono)	360.00 (colour)

### Classifieds: half of 1/8page 9cm W X 3cm H10.00 (mono)

These will be paid on an honor system by placing money in an envelop with your name on it in the collection boxes where OON copies are distributed.

### Mono:

Ads in mono (one colour usually black) that are text and a simple image are made up by Our Own News for you free of charge.

### Colour:

Ads in colour that are text and simple image are made up by Our Own News for you free of charge.

### Artwork:

You should supply text in an email or in a Word document. If you supply us with an image; it can be a photograph, company logo or illustration. Images need to be in jpg or eps format and high resolution for printing purposes. (If scanning images set the resolution at 300dpi.) Images taken directly off websites are usually on 72dpi and will not print without appearing blurry.

Any other creative style of ad should be designed by your graphic designer and supplied via email to [oon\\_news@hotmail.com](mailto:oon_news@hotmail.com) in a PDF, JPEG or EPS format with all fonts outlined.

### Public announcements

Public announcements from "not for profit groups" and other interest groups could have 1 quarter page ad to promote their future event for an optional \$25 contribution. The size of these ads is at the discretion of the OON Coordinator. Any other ad placements will be paid for at the regular rates.

### Bookings

Please email [oon\\_news@hotmail.com](mailto:oon_news@hotmail.com) to place your booking.