

**Welcome** to the meeting regarding The Gum Ball, music and arts festival, a very important event for this region, with a lot of potential to expose and inspire our creative and emerging society, providing a lot of benefits for the Wollombi community.

As you would now be aware, the event is proposed to be held at the area surrounding the Tavern on Friday 11<sup>th</sup> April until Sunday 13<sup>th</sup> April, with various camping and parking areas located on either ends of town.

I am very grateful that you have made the effort to attend this meeting, your input is most valued, as without your thoughts and opinion, I would be running on the back step in an effort to truly make this a positive community venture.

The 4<sup>th</sup> annual Gum Ball will make a significant cultural impact on the area of Wollombi Valley, with aspirations to target the Tourism sector, associating the local community with a bright and friendly country based family event. It is also quite largely, a very unique event, being one of few true supporters of our regions creative potential. Within our greater community there are a lot of very talented people with a lot of burning talent. Without the platform and encouragement to express this talent further then the local pub or club, it can become quite hard for artists to take a step forward in their desired careers.

Along with this creative nurturing, Gum Ball generally has supported various charities through fundraising over the years. For 2008 is proud to announce it will be taking on a major initiative, in support of Beyond Blue – *The National Depression Initiative*. A very significant issue in our lives, where an increase in technology and communication applies a lot of pressure, and leaves a lot of people feeling alone, anxious and depressed. This is an issue that seems to affect a lot of people greatly, and in conjunction with Beyond Blue, it is of the belief that events like this are able to help increase awareness of the issues relating to this debilitating illness.

For this meeting I would like to please ask kindly for you to read through the various points to be raised, I am very keen to hear peoples thoughts and opinions, please utilise the time available at the end of each point raised with extra freedom for open discussion set for the end.

Thankyou very much

Matt Johnston



18/01/08 Café Wollombi

## MEETING SCHEDULE

Please allow time for discussion after each topic

- Introduction to the event and Red Floor Productions

- The outlay of the 2008 event

  - Arena space

  - Camping/parking areas

  - Ticket entry/pedestrian access

  - Schedule/program

- Traffic Management Plan

  - Minimise traffic in town

  - Control/supervise parking areas

  - Maintain pedestrian traffic off road

  - Plenty of signage/communication

- Positive benefits for the community

  - Fire brigade/other group fundraising bbq breakfast

  - Tourism/increase in awareness

  - Tavern boost

  - Stall holders first option

  - General store/café's/other business



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Artist exposure

- Negative aspects for the community

Noise

Traffic

Waste

Alcoholism

Security

- Human Resources required for the event

Box office/ticket check

Back stage runners/stagehands

Bar persons

Construction crew

Waste assistance/assurance

Traffic marshals

Camping ground spotters/supervision

Distribution

- Open discussion about the event



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